



Children's Television Online Filing System

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Submission Confirmation

Confirmation Number 77211
Call Sign KVBC
Filing Quarter Date 03/31/2007
Filing Date 06/08/2007

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2007

Call Sign	Channel Numbers	Community of License			
KVBC	3 (analog)	City	State	County	ZIP Code
	3 (digital)	Las Vegas	NV	Clark	89101
Licensee Name					
Valley Broadcasting Company					
Network Affiliation		Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)	
Network NBC		Las Vegas		www.kvbc.com	
Facility ID	Previous Call Sign (if applicable)			License Renewal Expiration Date	
69677				10/01/2006	

Analog Core Programming

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.31 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY TV Guide, Radnor, PA TitanTV (on-line listing)

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Veggie Tales		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 9:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.			

Title of Analog Core Program #2		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays at 10:00AM		11	2
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
		E/I Symbol Used As Required Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
11	2		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
3/3/07	Rescheduled on 3/4 at 3PM, but did not air due to sports overrun.		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Title of Analog Core Program #3		Origination	
Jacob Two-Two		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 10:30AM	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	2		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Preemption #2		
Date preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/3/07	3/4/07 at 3:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #4		Origination
Babar		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 3:00PM	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
		E/I Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Title of Analog Core Program #5		Origination
Dragon		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 3:30PM	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
		E/I Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, Dragon is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Title of Analog Core Program #6		Origination
3-2-1 Penguins! / Larry Boy Stories		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 4:00PM	12	1
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
		E/I Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned

an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption		SPORTS	

Title of Analog Core Program #7		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:30PM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption		SPORTS	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
Animal Rescue		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:30AM	13	0	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			

	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.	
Date and Time Aired (if preempted and rescheduled)	

Title of Analog Non-Core Program #2		Origination	
Jack Hanna's Animal Adventures (2nd run)		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:00AM	9	4	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Date and Time Aired (if preempted and rescheduled)			
2/4 at 3:00PM 2/10 at 3:30AM 3/31 at 3:30AM			

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.

3.31 hours
Y
Y

8. (n) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

168 hours

2.65 hours

N

Title of Digital Core Program #1		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 10:00AM	12		
Length of Program	Age of Target Audience		EA Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
2/24/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	PUBLIC INTEREST		

Title of Digital Core Program #2		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 12:00PM	12		
Length of Program	Age of Target Audience		EA Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?

2/24/07

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

PUBLIC INTEREST

Title of Digital Core Program #3		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 2:00PM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
2/24/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption		PUBLIC INTEREST	

Title of Digital Core Program #4		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays at 10:00AM	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
11	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
2/25/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption		PUBLIC INTEREST	

Title of Digital Core Program #5		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays at 12:00PM	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
2/25/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	PUBLIC INTEREST		

Title of Digital Core Program #6		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays at 2:00PM	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
2/25/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	PUBLIC INTEREST		

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Veggie Tales		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 9:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
VEGGIE TALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories. This program will air on KVBC analog and main digital program stream simultaneously.			

Title of Planned Core Program #2		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This program will air on KVBC analog and main digital program stream simultaneously.			

Title of Planned Core Program #3		Origination	

Jacob Two-Two	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 10:30AM	13	
Length of Program	Age of Target Audience	
30 minutes	From 4 years	To 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination. This program will air on KVBC analog and main digital program stream simultaneously.</p>		

Title of Planned Core Program #4	Origination	
Babar	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 3:00PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 4 years	To 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story. This program will air on KVBC analog and main digital program stream simultaneously.</p>		

Title of Planned Core Program #5	Origination	
Dragon	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 3:30PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 4 years	To 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse. This program will air on KVBC analog and main digital program stream simultaneously.</p>		

Title of Planned Core Program #6	Origination	
3-2-1 Penguins / Larry Boy Stories	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 4:00PM	13	
Length of Program	Age of Target Audience	

30 minutes	From 4 years	To 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>3-2-1 PENGUINS! and LARRYBOY STORIES draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 PENGUINS! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. LARRYBOY STORIES is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story. This program will air on KVBC analog and main digital program stream simultaneously.</p>		

Title of Planned Core Program #7	Origination	
Jack Hanna's Animal Adventures	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays at 4:30PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe. This program will air on KVBC analog and main digital program stream simultaneously.</p>		

Title of Planned Core Program #8	Origination	
Weather Plus University	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 10:00AM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>		

Title of Planned Core Program #9	Origination	
Weather Plus University	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays at 12:00PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #10		Origination	
Weather Plus University		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 2:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			

Title of Planned Core Program #11		Origination	
Weather Plus University		NETWORK	
Regular Schedule		Total Times to be Aired	
Sundays at 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			

Title of Planned Core Program #12		Origination	
Weather Plus University		NETWORK	
Regular Schedule		Total Times to be Aired	
Sundays at 12:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			

Title of Planned Core Program #13		Origination	
Weather Plus University		NETWORK	
Regular Schedule		Total Times to be Aired	
Sundays at 2:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.


Name		Telephone Number	
Sue Ellen Martinez		702-657-3251	
Address		E-mail Address	
1500 Foremaster Lane		smartinez@kvbc.com	
City	State	ZIP Code	
Las Vegas	NV	89101	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Additional Programming: "Sports Illustrated for Kids" aired on February 25 from 10:00AM to 11:00AM. KVBC's public file lists public service announcements designed specifically for children. KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Want to Know Website. "The More You Know" comprehensive website (TheMoreYouKnow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. KVBC as part of their community outreach also provides station studio tours to local youth groups. KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Valley Broadcasting Company	
Date	
06/08/2007	

**KVBC LAS VEGAS
NBC WEATHER PLUS DIGITAL MULTICAST**

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN BETWEEN 13 AND 16**

CORE PROGRAMMING FORECAST FOR 2nd QUARTER 2007

<u>WEATHER PLUS UNIVERSITY</u>	<u>1000-1030</u>	<u>Saturdays</u>
<u>4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30</u>		

<u>WEATHER PLUS UNIVERSITY</u>	<u>1200-1230</u>	<u>Saturdays</u>
<u>4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30</u>		

<u>WEATHER PLUS UNIVERSITY</u>	<u>1400-1430</u>	<u>Saturdays</u>
<u>4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30</u>		

<u>WEATHER PLUS UNIVERSITY</u>	<u>1000-1030</u>	<u>Sundays</u>
<u>4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24</u>		

<u>WEATHER PLUS UNIVERSITY</u>	<u>1200-1230</u>	<u>Sundays</u>
<u>4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24</u>		

<u>WEATHER PLUS UNIVERSITY</u>	<u>1400-1430</u>	<u>Sundays</u>
<u>4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24</u>		



Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 77212

Call Sign KVVV

Filing Quarter Date 03/31/2007

Filing Date 06/08/2007

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2007

Call Sign	Channel Numbers	Community of License			
KVNV	3 (analog) (digital)	City	State	County	ZIP Code
		Ely	NV	Whitepine	89315
Licensee Name					
Valley Broadcasting Company					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network NBC	Salt Lake City	www.kvbc.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
86537	KBJN	10/01/2006			

Analog Core Programming

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.31 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY TV Guide, Radnor, PA TitanTV (on-line listing)

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Veggie Tales		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 9:30AM	13	0	
Length of Program	Age of Target Audience		ET Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.			

Title of Analog Core Program #2		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays at 10:00AM		11	2
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
		E/I Symbol Used As Required	
		Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
11	2		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
3/3/07	Rescheduled on 3/4 at 3PM, but did not air due to sports overrun.		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Title of Analog Core Program #3		Origination	
Jacob Two-Two		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 10:30AM	11	2	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
		E/I Symbol Used As Required	
		Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	2		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
1/6/07			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/3/07	3/4/07 at 3:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #4		Origination	
Babar		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 3:00PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.			

Title of Analog Core Program #5		Origination	
Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 3:30PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Inspired by children's everyday life, Dragon is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.			

Title of Analog Core Program #6		Origination	
3-2-1 Penguins! / Larry Boy Stories		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:00PM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned			

an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
1/6/07		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Title of Analog Core Program #7		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays at 4:30PM	12		1
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
1/6/07		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
Animal Rescue		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays at 4:30AM	13		0
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			

	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.	
Date and Time Aired (if preempted and rescheduled)	

Title of Analog Non-Core Program #2		Origination
Jack Hanna's Animal Adventures (2nd run)		S
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 4:00AM	9	4
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.		
Date and Time Aired (if preempted and rescheduled)		
2/4 at 3:00PM 2/10 at 3:30AM 3/31 at 3:30AM		

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.

hours

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no digital core program reports.]
11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]
- [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Veggie Tales		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 9:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
VEGGIE TALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.			

Title of Planned Core Program #2		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Title of Planned Core Program #3		Origination	
Jacob Two-Two		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 10:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.</p>			

Title of Planned Core Program #4		Origination	
Babar		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 3:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.</p>			

Title of Planned Core Program #5		Origination	
Dragon		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 3:30PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.</p>			

Title of Planned Core Program #6		Origination	
3-2-1 Penguins / Larry Boy Stories		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays at 4:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>3-2-1 PENGUINS! and LARRYBOY STORIES draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 PENGUINS! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. LARRYBOY STORIES is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.</p>			

Title of Planned Core Program #7		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays at 4:30PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(c)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Sue Ellen Martinez		702-657-3251	
Address		E-mail Address	
1500 Foremaster Lane		smartinez@kvbc.com	
City	State	ZIP Code	
Las Vegas	NV	89101	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Additional Programming: "Sports Illustrated for Kids" aired on February 25 from 10:00AM to 11:00AM. KVBC's public file lists public service announcements designed specifically for children. KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Want to Know Website. "The More You Know" comprehensive website (TheMoreYouKnow.com) complements the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site

includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. KVBC as part of their community outreach also provides station studio tours to local youth groups. KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Valley Broadcasting Company

Date

06/08/2007

